



B&B HOTELS chooses SOCOTEC to create a certification standard on hygiene, health and decontamination protocols for COVID-19

Preparing the "after" for B&B HOTELS, it's now!

While a third of the B&B HOTELS hotel fleet is still in activity in France, and all the teams are dedicated to working towards the reopening of the other establishments as soon as the market allows for it, the question of hygiene is of course more than ever at the heart of the concerns.

Convinced that a certification will become an imperative to reassure consumers, Vincent QUANDALLE, General Manager B&B HOTELS Western Europe, declares: "We have chosen SOCOTEC to help us prepare our certification referential. It will allow us to display our disinfection and decontamination conditions in all our establishments, and to welcome our customers in complete safety. "

The brand, its hoteliers throughout France and its employees thus display a strong ambition: to guarantee the customer a professional and safe cleaning.

Everyone will thus be able to book their stay in one of the brand's 300 hotels in France with complete peace of mind.

About B&B HOTELS

#Only for everyone: that's the promise the B&B HOTELS chain makes, created in Brest 30 years ago! B&B HOTELS offers maximum comfort for everyone at the best price. What makes the difference? Regular innovations for the well-being of its guests (B&B by Bultex bedding, free high-speed wi-fi, Chromecast in the rooms, all-you-can-eat sweet and savoury breakfast, remote check-in...) and a reception quality that makes us proud. The concept is appealing: the budget hotel brand is already present in 12 countries with more than 510 hotels and over 45,000 rooms. And this is just the beginning... Owned in majority by the investment company Goldman Sachs, B&B HOTELS has very strong growth ambitions and opens, on average, one new hotel per week.

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